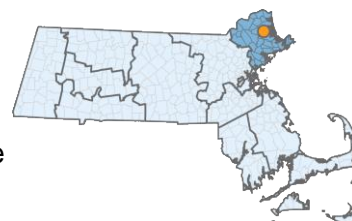


## Rowley (Essex)

Rowley is a town in Essex County with 1,304 residents aged 65 and older. Compared to state average rates, older residents show better outcomes in several healthy aging indicators, including lower rates of tooth loss, Alzheimer's disease or related dementias, anemia, benign prostatic hyperplasia, cataract, chronic obstructive pulmonary disease (COPD), diabetes, ischemic heart disease, peripheral vascular disease, pressure ulcer, and schizophrenia. They are more likely to take the health promotion step of having annual dental exams. Community resources to support healthy aging include a COA, one public library, and two primary care providers.



POPULATION CHARACTERISTICS	Significantly different than state rate	Community estimate	State estimate
Total population (all ages)		6,175	6,984,205
Population 60 years or older as % of total population		32.5%	23.8%
Total population 60 years and older		2,006	1,661,076
Population 65 years or older as % of total population		21.1%	17.1%
Total population 65 years and older		1,304	1,195,589
% 65-74 years		63.1%	58.4%
% 75-84 years		24.5%	28.1%
% 85 years or older		12.3%	13.4%
% 65+ population who are female		57.8%	56.2%
% 85+ population who are female		65.8%	66.6%
Race and ethnicity of the population 65+			
% White	*	98.8%	86.3%
% African American	*	0.0%	4.4%
% Asian		1.2%	4.0%
% Other race(s)		0.0%	5.3%
% Hispanic	*	0.0%	4.8%
# 55+ who are Native American / Alaskan		0	3,537
Marital status of the population 65+			
% married		58.5%	54.0%
% divorced/separated		9.3%	15.8%
% widowed		28.2%	21.1%
% never married		4.0%	9.0%
Education of the population 65+			
% with less than high school education		6.0%	12.7%
% with high school or some college		62.5%	50.3%
% with college degree		15.0%	18.1%
% with graduate or professional degree		16.5%	18.9%
% 65+ population who speak only English at home	*	98.8%	83.1%
% 65+ population who are veterans of military service		10.4%	12.7%
% 60+ LGBT		2.5%	3.5%

POPULATION CHARACTERISTICS	Significantly different than state rate	Community estimate	State estimate
<b>HOUSING</b>			
% 65+ population who live alone		24.8%	28.1%
Average household size (all ages)		2.6	2.5
Median house value (all ages)	*	\$610,500	\$483,900
% 60+ own home		72.9%	72.9%
% 60+ homeowners who have mortgage		55.1%	46.8%
% 65+ households (renter) spend >35% of income on housing		38.5%	43.6%
% 65+ households (owner) spend >35% of income on housing		21.7%	27.3%
% grandparents who live with grandchildren	*	1.3%	2.8%
# of assisted living sites		0	275
<b>SOCIAL DETERMINANTS OF HEALTH</b>			
<b>COST OF LIVING</b>			
Elder Index			
Single, homeowner without mortgage, good health (County)	1.00	\$30,600	\$30,552
Single, renter, good health (County)	1.03	\$39,888	\$38,580
Couple, homeowner without mortgage, good health (County)	0.98	\$43,728	\$44,520
Couple, renter, good health (County)	0.97	\$53,016	\$54,548
<b>ECONOMIC</b>			
% 60+ receiving food stamps in past year		10.1%	13.3%
% 65+ employed in past year		21.9%	22.0%
% 65+ with income below the poverty line in past year	*	1.3%	9.9%
Median annual income for households with a householder age 65+	*	\$98,300	\$61,624
% 65+ households with annual income < \$20,000	*	8.1%	17.1%
% 65+ households with annual income \$20,000-\$49,999		15.9%	25.3%
% 65+ households with annual income \$50,000-\$99,999		28.1%	26.7%
% 65+ households with annual income \$100,000+		47.9%	31.0%
<b>WELLNESS</b>			
% 60+ getting the recommended hours of sleep		63.8%	63.1%
% 60+ doing any physical activity in past month		77.6%	72.8%
% 60+ met CDC guidelines for muscle-strengthening activity		31.1%	25.8%
% 60+ met CDC guidelines for aerobic physical activity		60.7%	53.9%
% 60+ with fair or poor self-reported health status		17.0%	18.5%
% 60+ with 15+ physically unhealthy days in past month		14.3%	13.1%
<b>COMMUNITY</b>			
Annual # unhealthy days due to air pollution for 65+ (County)		1	NA
AARP Age-Friendly Communities		Not yet	Yes
Dementia Friendly Communities		Not yet	Yes
# of public universities and community colleges		0	124
# of public libraries		1	455
# of Councils of Aging (COAs)		1	350
# of Osher Lifelong Learning Institutes (OLLI)		0	4
% households with a smartphone (all ages)		87.2%	87.6%
% households with only a smartphone to access the Internet (all ages)		4.9%	6.4%

SOCIAL DETERMINANTS OF HEALTH		Significantly different than state rate	Community estimate	State estimate
COMMUNITY				
% households without a computer (all ages)			3.8%	5.7%
% households with access to Broadband (all ages)			93.1%	90.7%
% households without access to the Internet (all ages)			5.6%	9.2%
% 60+ who used Internet in past month		*	83.5%	70.6%
Voter participation rate in 2020 election (age 18+)			81.5%	80.8%
Homicide rate/100,000 persons (County)			2.0	2.3
# firearm fatalities (all ages) (County)			137	1267
# 65+ deaths by suicide (County)			56	527
Age-sex adjusted 1-year mortality rate			4.3%	3.9%
TRANSPORTATION				
% householders 65+ who own a motor vehicle			90.4%	84.2%
% 60+ who always drive or ride wearing a seatbelt			84.6%	85.9%
% 60+ drove under influence			NA	1.3%
# fatal crashes involving adult age 60+ (County)			51	545
AllTransit Score			2.90	2.93
HEALTH OUTCOMES				
FALLS				
% 60+ who fell in past year			24.2%	26.6%
% 60+ who were injured by a fall in past year			9.4%	10.1%
% 65+ with hip fracture			2.9%	3.2%
PREVENTION				
% 60+ with physical exam/check-up in past year			89.0%	89.8%
% 60+ flu shot in past year			67.9%	67.6%
% 60+ with pneumonia vaccine			56.0%	61.7%
% 60+ with shingles vaccine			39.0%	46.3%
% 60+ women with mammogram in past 2 years			73.1%	79.9%
% 60+ had colorectal cancer screening			61.2%	62.4%
% 60+ with optimal preventive health			27.3%	26.1%
NUTRITION & DIET				
% 60+ with 5 or more servings of fruit or vegetables per day			19.3%	16.3%
% 60+ self-reported obese			23.2%	27.8%
% 65+ with high cholesterol			78.5%	75.9%
% 60+ with high cholesterol screening			95.4%	96.3%
ORAL HEALTH				
% 60+ with annual dental exam		B	81.0%	74.9%
# dentists per 100,000 persons (all ages) (County)			69.3	69.0
% 60+ with loss of 6+ teeth		B	18.3%	28.2%

HEALTH OUTCOMES	Significantly different than state rate	Community estimate	State estimate
<b>CHRONIC DISEASE</b>			
% 65+ with Alzheimer's disease or related dementias	B	9.0%	12.9%
% 65+ with anemia	B	35.5%	43.1%
% 65+ with asthma		13.2%	13.9%
% 65+ with atrial fibrillation		15.0%	15.2%
% 65+ with benign prostatic hyperplasia (men)	B	37.3%	42.6%
% 65+ with breast cancer (women)		10.3%	11.6%
% 65+ with cataract	B	59.7%	64.3%
% 65+ with chronic kidney disease		32.0%	34.3%
% 65+ with chronic obstructive pulmonary disease	B	16.1%	19.1%
% 65+ with colon cancer		2.1%	2.4%
% 65+ with congestive heart failure		18.4%	19.6%
% 65+ with diabetes	B	23.3%	28.6%
% 65+ with endometrial cancer (women)		1.9%	2.2%
% 65+ with fibromyalgia, chronic pain, and fatigue		37.4%	37.2%
% 65+ with glaucoma		23.1%	25.3%
% 65+ ever had a heart attack		4.7%	4.6%
% 65+ with HIV/AIDS		0.18%	0.30%
% 65+ with hypertension		72.0%	72.9%
% 65+ with ischemic heart disease	B	33.3%	37.1%
% 65+ with liver disease		11.5%	12.2%
% 65+ with lung cancer		1.6%	2.1%
% 65+ with migraine and other chronic headache		8.1%	8.0%
% 65+ with osteoarthritis or rheumatoid arthritis		52.0%	55.5%
% 65+ with osteoporosis		18.5%	20.1%
% 65+ with peripheral vascular disease	B	13.0%	18.1%
% 65+ with pressure ulcer or chronic ulcer	B	5.6%	7.8%
% 65+ with prostate cancer (men)		14.9%	13.6%
% 65+ with stroke		10.4%	11.2%
% 65+ with 4+ (out of 15) chronic conditions	B	55.0%	60.4%
% 65+ with 0 chronic conditions		6.1%	7.2%
<b>BEHAVIORAL HEALTH</b>			
# drug overdose deaths (all ages) (County)		1,556	11,845
% 65+ with substance use disorder		9.2%	9.4%
% 60+ excessive drinking		12.0%	10.9%
% 65+ with tobacco use disorder		12.9%	12.3%
% 60+ current smokers		8.5%	8.9%
<b>MENTAL HEALTH</b>			
% 60+ with 15+ days poor mental health in past month		9.4%	8.4%
% 65+ with depression		31.7%	34.6%
% 65+ with anxiety disorder		29.8%	33.0%
% 65+ with post-traumatic stress disorder		3.0%	3.0%
% 65+ with schizophrenia & other psychotic disorder	B	2.5%	4.0%

HEALTH OUTCOMES	Significantly different than state rate	Community estimate	State estimate
<b>LIVING WITH DISABILITY</b>			
% 65+ with self-reported hearing difficulty		21.9%	12.3%
% 65+ with self-reported vision difficulty		4.8%	4.8%
% 65+ with self-reported cognition difficulty		3.5%	7.5%
% 65+ with self-reported ambulatory difficulty		21.1%	18.6%
% 65+ with self-reported self-care difficulty		4.8%	7.3%
% 65+ with self-reported independent living difficulty		12.7%	13.2%
<b>CAREGIVING</b>			
# of Alzheimer's support groups		0	25
% grandparents raising grandchildren		1.01%	0.66%
<b>ACCESS TO CARE</b>			
% 65+ dually eligible for Medicare and Medicaid	*	7.6%	17.1%
% 65+ Medicare managed care enrollees	*	27.7%	30.5%
% 60+ with a regular doctor		97.7%	96.5%
% 60+ who did not see a doctor when needed due to cost		3.7%	3.9%
# of primary care providers		2	8,899
# of hospitals		0	79
# of home health agencies		0	269
# of skilled nursing facilities		0	352
# of hospice agencies		0	76
# of community health centers		0	215
# of adult day health centers		0	143
<b>SERVICE UTILIZATION</b>			
# physician visits per year		7.8	7.3
# emergency room visits/1000 persons 65+ years annually		488.2	558.8
# Part D monthly prescription fills per person annually	*	48.1	53.5
# home health visits annually		2.4	2.9
# durable medical equipment claims annually	*	1.5	1.9
# inpatient hospital stays/1000 persons 65+ years annually		232.7	251.7
% Medicare inpatient hospital readmissions (as % of admissions)		16.1%	18.2%
# skilled nursing facility stays/1000 persons 65+ years annually		54.3	72.9
# skilled nursing home Medicare beds/1000 persons 65+ years		0.0	33.7
% 65+ getting Medicaid long term services and supports	*	1.9%	3.4%
% 65+ hospice users		2.3%	2.8%
% 65+ hospice users as % of decedents		52.4%	44.0%

## NOTES

## TECHNICAL NOTES

\*For more information on data sources, measures, and methodology used in the 2025 Massachusetts Healthy Aging Data Report see our technical documentation at ([healthyagingdatareports.org](https://healthyagingdatareports.org)). For most indicators, the community and state values are estimates derived from sample data. Thus, it is possible that some of the differences between state and community estimates may be due to chance associated with population sampling. We use the terms “Better” and “Worse” to highlight differences between community and state estimates that we are confident are not due to chance. We balance two goals. First, we aim to report data at very local levels because we believe change is often locally driven. Second, we vowed to protect the privacy of the people providing the information reported. Thus, given the constraints of the data analyzed, we used a hierarchical approach to reporting.

### Data Sources:

- *Population Characteristics: The U.S. Census Bureau (American Community Survey (ACS)) 2018-2022; Massachusetts Department of Public Health (MDPH) (Behavioral Risk Factor Surveillance Survey (BRFSS)), 2010-2022.*
- *Housing: ACS, 2018-2022; Mass.gov, 2023.*
- *Cost of Living: Center for Social and Demographic Research on Aging at the University of Massachusetts Boston, 2023.*
- *Economic: ACS, 2018-2022.*
- *Wellness: BRFSS, 2010-2022.*
- *Community: AARP, 2023; ACS, 2018-2022; BRFSS, 2010-2022; CDC WONDER, 2016-2020; The CMS Master Beneficiary Summary File ABCD/Other (CMS), 2020-2021; Dementia Friendly Massachusetts, 2023; Massachusetts Executive Office of Elder Affairs (EOEA), 2023; NECHE, 2023; OLLI, 2023; MA State Library, 2023; MA Secretary of State, 2023; U.S. EPA Air Compare, 2023.*
- *Transportation: ACS, 2018-2022; AllTransit™, 2023; BRFSS, 2010-2022; NHTSA, 2018-2022.*
- *Falls: CMS, 2020-2021; BRFSS, 2010-2022.*
- *Prevention: BRFSS, 2010-2022.*
- *Nutrition/Diet: BRFSS, 2010-2022; CMS, 2020-2021.*
- *Oral Health: BRFSS, 2010-2022; HRSA, 2023.*
- *Chronic Disease: CMS, 2020-2021.*
- *Behavioral Health: BRFSS, 2010-2022; CDC WONDER 2016-2020; CMS, 2020-2021.*
- *Mental Health: BRFSS, 2010-2022; CMS, 2020-2021.*
- *Living with Disability: ACS, 2018-2022.*
- *Caregiving: ACS, 2018-2022; Alzheimer’s Association, 2023.*
- *Access to Care: BRFSS, 2010-2022; CMS, 2020-2021; HRSA, 2023; Medicare.gov, 2023; Massachusetts Executive Office of Health and Human Services (HHS), 2023.*
- *Service Utilization: CMS, 2020-2021.*

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